

# OPPA ADVOCACY DAY



**Tuesday, March 23, 2010**

10 to 11:15 a.m. - Grassroots Advocacy 101 \*  
11:15 to 11:30 - Advocacy from a Legislator's Perspective  
11:30 to Noon - Update on Key OPPA Legislative Issues  
Noon to 1 p.m. - Lunch and Background on Legislators  
1 p.m. to 5 p.m. - Meet with Individual Legislators

**Vern Riffe Building—31st Floor  
Statehouse—Columbus, Ohio**

**Advocacy Works!** As we've seen with several issues during this General Assembly, effective lobbying can result in successful advocacy! Effective advocacy consists of contacting your elected officials, communicating a knowledgeable (as well as educational) message and asking for their support and desired vote on a particular bill! As with any skill, practice and ongoing training and education enhance effectiveness. **There has never been a greater need for psychiatric physicians to get involved in grassroots advocacy than now.** Grassroots advocacy is especially effective when **MANY individual members** of an organization, such as the OPPA, develop a relationship with their legislator, meet face-to-face, write letters, make phone calls, and send e-mails to express similar sentiments.

\* If you have attended an OPPA Grassroots Advocacy Training event in the past two years, you may wish to skip this portion of the event.

**Presented by: Tracy Intihar and Dan Jones, Lobbyists, Capital Consulting Group,  
James Wasserman, MD, Chair, OPPA Government Relations Committee  
and Janet Shaw, OPPA Executive Director**

*By attending this event, you will be able to:*

- Increase your knowledge about the legislative process (Legislation 101) including strategies to effect change and influence policymakers;
- Identify your individual legislators both at the state and federal level and develop effective strategies for building a relationship and making contacts (both written and face-to-face) that result in providing education on issues related to mental health;
- Identify key legislative priorities of the OPPA that impact mental health issues at both the state and federal level including scope of practice concerns, managed care reform and budget issues; and
- Meet face-to-face (one-on-one or in small groups) with your legislator to begin to develop or continue to strengthen a personal relationship in order to influence public policy as it impacts your profession and your patients!

## **FAX BACK REGISTRATION**

***There is no charge to OPPA members to attend; however, advance registration is required so that we can schedule meetings with individual legislators and have an accurate count for lunch.***

***Please fax back your registration form to (614) 481-7559 as soon as possible prior to March 9, 2010!***

Name \_\_\_\_\_

Home Address (which determines legislative districts) \_\_\_\_\_

Zip \_\_\_\_\_

Work Address \_\_\_\_\_

Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_